

**Veröffentlichung zur Einholung von unverbindlichen Preisauskünften
gemäß § 41 Bundesvergabegesetz (BVerG 2006)
market research**

Please note: The following is not meant to commence a formal tender

**Interreg4c-project
CREA.RE**

Within CREA.RE (a) the know-how, (b) good practice and (c) policy experience in the field of Creative Economy will be exchanged aiming at enhancing the effectiveness of each partner's – current & future - EU Regional programmes. All results shall be accessible – by interregional dissemination activities – also outside the partnership. The partnership comprises 12 partners of 10 European countries. The project is implemented from 01 January 2010 until 31 March 2013.

At half-time of the project the Lead Partner – Cultural Department of Regional Government Authority of Upper Austria – aims at subcontracting on behalf of the partnership the following services:

Basic information: On the agenda of CREA.RE there are still 2 Interregional Fora and a final CREA.RE Conference, 4 Local Political Debates, 1 decentralized Workshop with a focus on Policy Recommendations and the period 2014-2020. These activities will take place in 5 meetings at the following Project Partners' premises: Upper Austria, Sweden, Italy, Romania and Belgium with a duration of 2 to 3 days each.
Further on on the agenda: Implementation of 12 Activity Plans/Regional Development Plans, CREA.RE toolkit for the CS in Regional Development/a practical handbook, CREA.RE fact book, poster exhibitions

CREA.RE Content Manager

Start of Activity: as soon as possible (immediate start after acceptance)

End of Activity: 31.03.2013

Specifications of services:

- content related organisation of all CREA.RE activities and content development according to the guideline in the application form including compiling and documentation
- support of project partners concerning development and implementation of the defined content related aims (e.g. working groups, activity plans, meetings etc)
- provision and presentation of CREA.RE briefings (1 - 2 per half year) at the CREA.RE meetings including information about EU-2020 strategy and related flagship initiatives, EU-Regional Policy, EU-CCI Policy, EU-Culture Policy, relevant studies, activities/outcomes of other 4c-projects, time plan for related EU-events and conferences etc.
- content-related guidance of 1 workshop, 2 Interregional Fora and 4 Local Political Debates
- participation in the Steering Committee Meetings (during the 5 meetings at Projects Partners' premises)
- development of a "CREA.RE toolkit" for the CS in Regional Development (a practical handbook)
- development of a CREA.RE factbook
- presentation of good experiences from the whole partnership and monitoring of the results of outcomes of Upper Austria
- taking part in meetings and activities around the CREA.RE benchmarking study

- cooperation with the CREA.RE Brussels Contact Person (briefing/presentation of results at meetings)
- close cooperation with the Communication officer
- close cooperation with the Lead Partner including reporting duty
- close cooperation with the Lead Partner's team: Project Coordinator and Financial Manager
- participation in regularly team-meetings at the Lead Partner's premises in Linz (1 per month)

Skills:

- Excellent knowledge in Cultural and Creative Industries/CCI, in the Creative Sector and in EU-Policy
- Excellent skills in English
- Ability to work in a team
- Ability to self reliant work
- Reliability on deadlines and appointments

| ACTIVITY | | TIME | EURO |
|----------|---|---|------|
| 1 | CREA.RE content activities including travel costs and accommodation | 15. October 2011 – 31. March 2013 (17,5 months) | € |
| | | TOTAL INCL. VAT | € |

Please illustrate your experiences in the field of the cultural and creative sector by supporting documents (max. 5 pages; A4) and provide a non committal pricing information.

For further information please look at the website: <http://www.crea-re.eu>

Please send all related documents per email until **September, the 26th 2011** to:
secretary@crea-re.eu

If there are any language barriers please contact: secretary@crea-re.eu